



Bignorance Is Bliss

Big names and big events are truly entertaining. Against the humble tedium of our own lives, it is so exciting to watch modern media as it explores whole new empires of rumor, gossip and infotainment. No longer must humans make do with the minor celebrities of their hometowns. No longer must we remain bogged down in the tiresome issues of community policy and local politics. Every day, Bigmedia brings us new fascinating factoids about celebrities and disasters and mayhem from all around the world. Masterfully molded by market-monitoring media mavens to capture your attention, it will not tax your mind or call upon you to act.

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