

Content is not the issue

TV replaces vital learning and mental development in the very young. Stunt this growth and we get a nation of mental midgets.



Watching TV short-stops vital steps in the developing human mind. No matter whether the shows are good or bad, watching TV replaces essential activities of learning and discovery for little children. These developmental steps cannot be replaced. Creativity is forever limited. Development of intelligence is thwarted.

Consumption of television and VCR babysitting deprive children of their natural discovery of the real world. We owe it to them and our world to pull the plug.

Television's invasion of childhood is a hazard to the health of our country and our culture. As with all social ills, the solution begins with the action of individuals. You are the market. Speak. Unplug.

MyTV
I impose limits