



TV violence delivers viewers. We keep up the heat for you, the advertiser.

Mean World Television understands the importance of violence and fear in the creation of a faithful and productive audience. We have not been cowed by the recent clamor about violence in the media.

We know that what television lacks in detail it makes up for in emotional heat. That's why we've relied on violence for years. Nothing hooks them like violence. And for you, the advertiser, what counts is that your viewers are there watching the shows you pay for.

At Mean World we also know that an audience which views the world as a scary place is less apt to leave their TV and engage in non-consumer activities such as community activism. Mean World viewers feel powerless when they are not consuming.

MeanWorld
T E L E V I S I O N

Afraid you'll miss something?