

# What Do You Want From 1/2 Hour?



We've got to:

1. Pay our bills.
2. Keep you from changing channels.
3. Give you something gripping to look at.
4. Be sports-biz accountants.
5. Scare you about the weather.
6. Be your chatty buddies.

And you want more than headlines for news?  
Maybe you should read if you've got to be so smart.

Get Real.

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## TVNEWS

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